

# Downtown Bozeman Partnership



Life is Downtown!

DoWntown  
BOZEMAN

## In Memory of Bob Paynich By Chris Naumann

Downtown Bozeman lost one of its most dedicated community members in January with the passing of Robert "Bob" Paynich. Paynich will be remembered as successful business man with a creative flair and a generous, committed community member. Over the course of Paynich's 40 year business career, he witnessed downtown transform from a small, hometown Main Street to the most vibrant downtown historic business district in the entire state of Montana.

Paynich purchased downtown's men's clothing store, Hartman-Mockel in 1969 beginning a lengthy and successful business career. Family members remember that Paynich took great pride in his business which allowed him to focus his energies on making creative store displays and providing outstanding customer service. Paynich was also passionate about insuring that Hartman-Mockel was a gathering place where patrons felt comfortable not only shopping but visiting to discuss the topic of the day. Long-time customers recall

Paynich's ability to know a man's suit size just by looking at him. The precision and attention to detail of his tailoring skills were only matched by Paynich's exquisite gift-wrapping style: perfect corners, handmade bows, and only three pieces of tape.



Bob Paynich at his retail business, Hartman-Mockel

Bob Braaksma, who worked with Paynich every day for 35 years, recalls that he was very respected nationally in the apparel industry, especially for his expertise regarding tailored clothing. Braaksma said, "Bob was considered a friend by many of our fellow downtown merchants; he had a lot of integrity in the business community and will be missed."

Not only was Paynich's committed to his business, but he extended his energies and efforts to work on behalf of all downtown businesses. From his early involvement in what was then called the Downtown Business Association, Paynich was instrumental in conceiving the plans for the Christmas Stroll. He spent countless

hours convincing many skeptical merchants that closing Main Street and lining the sidewalks with candle luminaries would be the perfect way to celebrate the holiday season. When the summer sidewalk sale that was held on a Friday in July was failing to meet the expectations of the downtown merchants, Paynich suggested that the event be extended to include Saturday, and thus the annual Crazy Days sale was born.

Speaking of Paynich's contributions downtown, Ray Erickson, owner of the Stylon for 35 years, reflected: "Bob was instrumental in the creation of the DBA. Only a handful of people have devoted as much time as did Bob to the betterment of our downtown. He devoted hours and energy to the early days of Sweet Pea...the Taste of Bozeman...and the Christmas Stroll. He loved this place as much as anyone. His commitment to Downtown back then is enjoyed today by business owners and customers alike."

Donations in memory of Bob Paynich can be made the Bozeman Deaconess Hospital Cancer Center or the Bozeman Deaconess Hospice.

## Downtown Newsletter Goes Cyber

You hold in your hands the last printed Downtown Newsletter! The next Downtown Newsletter will be created with a web-based program and e-mailed to our constituents. This transition will be taking place in conjunction with the launch of the Downtown Bozeman Partnership's new website...keep your eyes and ears tuned for that launch later this winter!

The upcoming Downtown E-news will have several advantages over the paper version. First, the web-based newsletter sent via e-mail will save an enormous amount of money compared to the cost associated with printing and mailing the paper version. Secondly, e-newsletters equate a considerable savings of natural resources: paper, ink and

**"...the last printed Downtown Newsletter!"**

Another considerable advantage will be the time and energy saved to prepare and layout the printed newsletter. The Downtown E-newsletters will be much more efficient to produce and send. All of the e-newsletters will also be archived on our new website making future reference possible.



## Events Calendar

### Winter Crazy Days

Friday, Feb. 15th -  
Monday, Feb. 18th

### Bridal Walk

Saturday, April 12th  
from 11am-3pm

### Downtown Dash

Staturday, June 7th  
at 9am

### Downtown Art Walks

2nd Fridays June through Sept.  
Friday, June 13th, Friday, July 11th  
Friday, August 8th, Friday, Sept. 12th  
from 6-8pm

### Music on Main

8 Thursdays in July and August:  
July 3rd, 10th, 17th, 24th, and 31st  
August 7th, 14th, and 21st  
from 6:30 to 8:30pm

### Sweet Pea Festival

Bite of Bozeman, Wed. July 30th  
Sweet Pea Parade, Sat. Aug. 1st at 10am  
Lindley Park Festival, Aug. 1st - 3rd  
[www.sweetpeafestival.org](http://www.sweetpeafestival.org)

### Cruisin on Main Car Show

Sunday, August 17th  
from 9am-3pm

For more information,  
please visit our website at  
[www.historicbozeman.com](http://www.historicbozeman.com)

## Valentine's Day and Winter Crazy Days

**M**ake this Valentine's Day the one to remember and find your sweetheart that special gift or have the night out they will remember in Downtown Bozeman. Numerous Downtown retailers are having incredible specials and promotions while many restaurants are having special menus to create the perfect Valentines Day! Pick up a copy of the Downtown Newspaper for a list of businesses with promotions and events for this Valentine's Day in Downtown Bozeman!

So, make this Valentine's Day the most memorable and find your gifts or spend a night out on the town in Downtown Bozeman. Life and Love is Downtown! For more information about what's happening in Downtown Bozeman for Valentine's Day or for more information regarding the Downtown Dollar Valentine's Day drawing call 586-4008.

The weekend after Valentine's Day is the 2008 Winter Crazy Days Downtown Winter Clearance Sale! It's the best winter sale in Bozeman! The Downtown Winter Crazy Days is on President's Day Weekend, Friday, February 15th through Monday, February 18th from 10am-5pm. Downtown merchants have unbelievable sales of winter merchandise to get their

store ready for their new spring lines. Come stroll downtown and check out Downtown Winter Crazy Days Days!

There will also be a special Valentine's Day giveaway held from Feb. 6th through the 12th as well as a Winter Crazy Days giveaway from Feb. 15th through Feb. 18th for all purchases made in Downtown Bozeman. Just drop off your receipts at any of the participating businesses or at the Downtown Partnership office at 224 East Main St. to enter into a drawing for \$100 Downtown Dollars for each event. The Valentine's Day drawing will take place on February 13th just in time for Valentine's Day and the Winter Crazy Days drawing will be held on Tuesday, February 19th. These Downtown Bozeman events are FREE and open to the public and will go on snow or shine! For more information contact Downtown Bozeman Association at 406-586-4008.



## Downtown Snow Removal Ordinance

**C**hapter 12.24 requires snow and ice to be removed from sidewalks in front of or abutting a building or lot of land. This applies to business and residential properties. Regardless of the manner in which the snow or ice is deposited on sidewalks, snow and ice must be removed in all business districts by 9:00 a.m. the next business day, by 12:00 noon on the next non-business day, or within four (4) business hours after any snow or ice deposit, whichever occurs first. Sidewalks in residential dis-

**“snow and ice must be removed by 9:00am”**

tricts must be cleared within 24 hours after it snows. If the snow becomes hard-packed and/or ices before it can be removed, which often occurs on the shaded south side of Main Street, sand or salt can be applied to assist in the removal. If sidewalks are not cleared within the required timeframe, the City can and will have it removed at the expense of the property owner, and a fine will also be assessed. Residents can assist the City by notifying them of areas that are not cleared by calling 582-2280. If you have questions on these requirements, please call Debbie Arkell, Director of Public Services, 582-2315.

# Downtown Happenings, Winter 2008

By Ellie Staley

There are always new things happening in the Downtown Bozeman area. Whether it's a new business opening or an existing business remodeling, we want to keep you informed about what's going on downtown!

First, a new lingerie store, Suelto has

opened in downtown filling an important niche that many of us ladies know was lacking in Bozeman prior to the store's opening.



A Selection From Suelto's Beautiful Lingerie

Suelto, a Spanish word meaning free or unrestrained is all about helping women express their inner-you....hence the tag line "elegant. sexy. you."

As an experienced business owner, Jolee Barry felt confined while working from home and knew that starting a retail business in Downtown Bozeman was a perfect fit for her. Because of her narrow frame, she knew it was difficult for Bozeman residents to find lingerie, bras, and swimsuits that fit right and were high quality. This developed the idea for a high-end, high-quality specialty lingerie store called Suelto. Jolee was determined to open her business in downtown and after months of pursuing a separate space with Dan Himsworth, the owner of Insty Prints and the landlord of the buildings north of his business location, she got word that Jon from B-Direct was going to be moving out of his current location. Jolee knew this was the perfect location for her business.

So, Suelto moved into that 23 South Tracy location right next door to Indian Uprising Gallery on what Jolee is now calling "wedding row" which seems very fitting considering Ro Sham Bo Paperie, After 5 and Weddings, Steve Winslow Photography and Suelto are all along that short block. Suelto carries

many familiar lines of designer lingerie, sleepwear and bras that cater to women of all ages and physiques. She also provides expert bra fittings from sizes 32A to 44F. Some of her designer labels include: Cosabella, Huit and Aubade, the full line of Hanky Panky, Le Mystere and more. Suelto is open Monday through Saturday 10am to 6pm and can be reached at 551-2013. Find your inner girly girl and stop by Suelto for all your designer lingerie needs.

Next, B-Direct owner Jon Romano didn't go very far from his 23 South Tracy location. He has joined forces with Dean Halse, the owner of Executive Mailing Services located at 221 East Mendenhall which has allowed both businesses to offer more services, allowed them to purchase more high-tech equipment, have increased efficiency and more. At B-Direct, although Jon provided an incredible bulk mailing service, he was confined to that with little access to large equipment in his small space. Now, he can offer all-in-one first class mailing, metered mail services, and printing services which can increase your efficiency by saving time going from the printers, to the mailing services while having to pay USPS before sending it out etc. So, help make your mailing agonies go by the wayside and stop by the new Executive Mailing Services



Dean Halse and Jon Ramano from Executive Services

to see their newly renovated office space and find out how they can help your business. For more information call 586-2600 or visit [www.execservmail.com](http://www.execservmail.com).

Finally, many of you may be wondering what the City of Bozeman has decided to do with the old public library location at 220 East Lamme. After weighing all the options of moving the police department, the fire department or any other City department to the location, they have decided to move City Hall from its current location at 411 East Main St. on the corner

of Main and Rouse to the old library building but not without a few changes before the big move. The new building along with the proposed renovations, the move will increase square footage of the current City Hall by almost 6,000sqft.

Some of the building renovations include filling in the atrium area at the entrance with a second floor which adds about 1,800sqft and expanding the current large meeting room which adds another



Materials and Plans for the New City Hall Renovation.

1,000sqft in hopes of accommodating Commission meetings. Comma Q is handling the architectural plans while Laura A. Fedro Interiors will be handling the interior design plans. They

currently have bids out for the construction involved in these renovations and hope to start construction by the end of February and moving in sometime in September 2008. Also included with these renovations the City has approved the building to become Leed certified. This means that they will take measures to make the building more environmentally efficient and sustainable. When the building was first built in the 80's it was considered "state-of-the-art" when it came to sustainable building practices but things have changed since then and although it will be easier than many historic buildings to make the building efficient enough to become Leed certified the City has many sustainable renovations planned to get this prestigious certification. The sustainability coordinator for the City of Bozeman, Hattie Baker, has a lot of great ideas up her sleeve. The City of Bozeman plans to sell the current City Hall building at 411 East Main and the proceeds from this sale will go towards the renovations of the new City Hall.

To find out more about any of these changes taking place in Downtown, please call the Downtown Bozeman Partnership Office at 586-4008.



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# Downtown BOZEMAN

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406.586.4008

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For more information,  
please visit our website at  
[www.historicbozeman.com](http://www.historicbozeman.com)

## Downtown Bozeman Partnership

### **DBA Board**

President - Babs Noelle, Alara  
Secretary - Coco Douma, First Security Bank  
Treasurer - Peggy Neff, Beartooth Bookkeeping  
Catherine Langlas, Langlas and Associates  
Julie Kipfer, MSU Marketing  
Alexis Toth, Eventpoint  
Sally Rue, Schnee's Inc.

### **BID Board**

Chair - Travis Collins, MacKenzie River Pizza  
Chris Pope, ERA Realty  
Ileana Indreland, Delaney and Co.  
Eric Bowman, Owenhouse Ace Hardware  
Dan Himsforth, Insty Prints  
Dan Harding, Intrinsic Architects  
Buck Taylor, Gallatin Community Clinic

### **TIF Board**

Chair - Vonda Laird, J&V Supply  
Bob Braaksma, Wingate Inn  
Bobby Bear, Citizen Representative  
Bob Lashaway, MSU  
Peter Bertelsen, Prospera  
Jarvis Brown, Citizen  
Thail Davis, Prudential Real Estate  
Kaaren Jacobsen, City Commissioner

**Staff** - Chris Naumann, Executive Director  
Ellie Staley, Program Director

## Announcing a New Downtown Bozeman Partnership Website...to be Revealed Soon!

Keep an eye out for the new DBP website [www.downtownbozeman.org](http://www.downtownbozeman.org) that will be revealed sometime in late April or early March. The new site will be a vast improvement over the current site including a web version of the downtown directory that lists all the DBA member businesses and organizations including brief write-ups, locations on an interactive map and contact information including links. There will be an interactive events calendar to keep you up-to-date on all the great downtown events throughout the year. Also, stay posted on the most current downtown news by linking to our E-newsletter and the Downtown Newspaper and much more!